

Case Study

St. Mary's College Case Study



SNAPSHOT



Client: St. Mary's College

Location: Hobart, TAS

MyNetFone Products:

- 8 SIP Trunks (for Microsoft Lync)
- Virtual Fax

CHALLENGE

Founded in 1868, St. Mary's College is a Kindergarten to Year 12 College for girls (K-2 for boys) located in Hobart (TAS) with 870 students and 110 staff. With a long tradition of

providing an excellent all-round education and fostering a close working relationship with parents as partners in their child's education, St. Mary's College needed to ensure efficient and reliable telephony to communicate with parents and staff.

However, the College's 30-year-old PABX system had reached its capacity and could not be expanded any further into the new Student Resource Centre - it was time for the PABX to be replaced with a more scalable, flexible and future-proof solution.

The College had also recently upgraded its internet to a dedicated 1 GB unlimited fiber optic link and implemented a Microsoft Lync unified communications solution to make the most of the additional bandwidth capability. The College therefore, also need a voice solution that could integrate seamlessly with Microsoft Lync to make the most of this investment and its capabilities.

SOLUTION

St. Mary's College chose MyNetFone to provide their telecommunications services following a recommendation from their system integrator, who had designed their Microsoft Lync solution. As the only SIP Trunking provider officially certified to directly interoperate with Microsoft Lync in Australia, MyNetFone's SIP Trunk solution enables the College to capitalise on the full range of Lync call features.

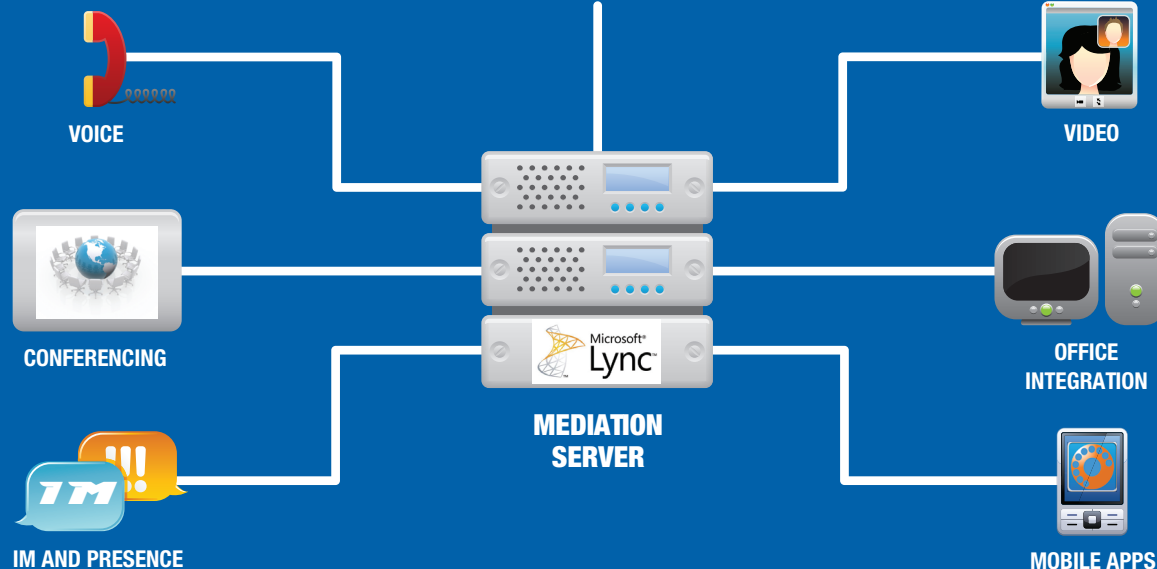
MyNetFone worked directly with the College's system integrator to ensure a smooth transition and integration, resulting in rapid setup from contact to implementation and as the College's ICT Manager, Paul-John Stanners recalls, *"There were no real issues even though parts of our system were Australia-first from specific technical points of view."*

With a state-of-the-art voice and data communications solution in place, it was time for the College's old fax machine to be replaced as well, as faxes were becoming unreadable. St. Mary's switched to MyNetFone's Virtual Fax solution, a more convenient and cost-effective option. Plus, with faxes received electronically, they can now be stored for future reference and important faxes can be printed on a high quality laser printer if required.





Customer's IP Transit



BENEFITS

Unified Communications

With MyNetFone's SIP Trunking and Microsoft Lync, St. Mary's College now has a truly Unified Communications solution and a perfect, yet affordable tool for full collaboration via voice, SMS, video and desktop sharing that integrates seamlessly. This also enables the College's communications bills to be consolidated into a single online bill, making it easier for administrators to keep track of.

Effective Collaboration and Communication

Staff are now more accessible, anytime, anywhere they are with calls or voice messages now able to be directed to the intended recipient more accurately and efficiently

via mobiles or staff laptops. With a Lync client set up on their laptops, staff can also make calls from anywhere in the College. Lync calls are also effectively free between St. Mary's and other federated Colleges, encouraging collaboration.

Cost-Efficiency

St. Mary's College saw immediate cost savings from being able to eliminate redundant land lines and line rental fees. They are also enjoying a 40%-50% reduction on their telephony bills with the switch to MyNetFone.

"Lync running over MyNetFone is a definite way forward in term of true UC (Unified Communications) collaboration"

Paul-John Stanners, ICT Manager, St. Mary's College

To find out more about SIP Trunking for Microsoft Lync, please go to:

www.mynetfone.com.au/Enterprise

To find out more about SIP Trunking,

call us today:

1300 733 995

www.mynetfone.com.au/Enterprise